

## 90.9FM KRCL

Listeners Community Radio of Utah, Inc.

Connecting community through remarkable music and positive social change.

Board of Trustees Minutes

Thursday, March 29, 2018

Attendees: Paul, Amy, Circus, Chris, John, Aldo, Ian, Chip, Tristin, Haley, Ebay and Ben M.

- Motion to approve January Minutes Amy, seconded John – Minutes approved
- Tristin and Haley presented 2018 budget:
  - Hiring outside accountant
    - Free up Haley to focus on membership
  - Updating membership software is biggest cost but will be a huge benefit to future operations
    - Convert one time donors to sustainers
  - Backup tower antenna is a one time expense, 15k is our portion. All tenets chipping in
  - Having more intimate events vs. larger costly and less profitable events
  - Made small \$ increases to pledge items, mugs, shirts and pint glasses
  - Hiring an underwriter
  - Chris covered how this is a cash budget vs. amortizing some of the larger fixed costs
  - Chris motioned to approve, Amy seconded, budget approved
- Ben Martinez intro – helped us with the manager assimilation training. Interested in board membership
- Station update:
  - Tristin update on her first quarter as GM.
    - Tapping the un-used potential of current staff. Lots of energy and enthusiasm moving forward
    - P1 numbers moving up, number is growing and longer listener time
    - Getting out in the community more and increasing visibility – being an advocate
    - Covered the results of manager assimilation training
    - Mini renovation to the station- enhance what we have
    - Asking board members to match the High Fidelity club ~\$100/mo
- Facility Update, Ian:
  - 3 responses from the RFP – Interviewing all three on 4/18
- Motion to closed session Ian, second Circus, moved to closed session to discuss staff