



Thursday, April 23, 2020 KRCL Board Meeting Agenda

Attendees

Aldo Arnone- Chairman

Ian Percy- Vice Chair

Chris Yoakam – Treasurer

Tristin Tabish, General Manager

Kerri Hopkins - Secretary

Amy McMinn

John Johnson

Kyle Gish

Amber DeBirk

Chip Luman

Chovi Camargo

Meeting Notes and Minutes

Tristin's Report

- Broadcasting remotely since 3rd week of march. Pretty seamless segway thanks to a great team. We've been hearing from listeners who have relied on us. Listener numbers are up. Laura and Billy have been doing a great job getting information out to the public with RadioActive
 - Almost \$100k from silent drive. Challenge grants were great and only \$2k under last spring. They offered additional underwriting when they open back up. People appreciated the approach.
 - Collecting supplies to transition back to live programming mid-May or early June.
 - Rescheduled full radiothon for July- less aggressive ask. Messaging must match the tone of what is going on in the community. Some volunteers may not come back when it's tie and she will work to ensure everyone feels safe. Goal of \$150k to meet original spring goal.
 - Applying for foundations grants
 - Noorda grant denied (\$250k) they went another direction.
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- In the coming months hyperfocused on serving community. Reduced underwriting rates. Curbside guide. Here to help non-profits. Emotional responses but the community is coming together like never before.
- Applied for payroll grant program. Under review. Currently no plans to lay anyone off.
- Mayor Mendenhall was on air with Eugene on 4/22
- Other plans for guest DJs? She is encouraging hosts to do that.

Financial Report- Kyle and Chris

- Watch cashflow in the coming months
- Payroll protection will hopefully make up shortfalls. Aldo will keep us posted.

Chris motioned to go into closed session, Amber second.

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Kerri motioned to adjourn the meeting. Aldo Second. Meeting adjourned.