

## Community Advisory Board Meeting - Notes for March 19th, 2019

In attendance:

Staff:

Tristin Tabish

Ebay Hamilton

Board Members:

Bonnie Weiss

Felicia Baca

Erik Christiansen

Tristin gave a station update

- KRCL is currently operating on Low Power and will be through Radiothon
- Talked about all of the recent Security Updates at the station

Ebay programming update

- Ebay shared the latest Program Schedule
- Recent Shows Added to Schedule: Good Vibes, Rude Awakening, and Late Night Lowdown

Talked about recent Programming Specials on KRCL:

- On Feb 7th, we took part as an official station in International Clash Day for our second year
- To celebrate Black History Month we picked albums by African-American artists for 'Album of the Day' throughout the month of February
- KRCL's Women DJ's hosted International Women's Day on March 8th, playing all-women artists from 3am-7pm

There were a few questions about what programs have the most listenership and support (weekday prime and legacy shows have strongest listenership)

We talked briefly about all-local programming vs. syndicated shows

There were a few question about how we identify specialty days for programming -

Felicia had an idea to do a train theme show that would coincide with the 150th golden spike anniversary on May 10th

Lastly, we went over the most recent cume/share and looked at averages for the past 6 years. KRCL's current cume is just under 60,000 listeners reached each week.