


KRCL
90.9FM • Salt Lake City
Wednesday, December 11, 2024
KRCL Board Meeting

Present:

Gavin Dahl, Kerri Hopkins, John White, John Johnson, Glenn McMinn, Ian Percy, Angela Dean, Andy Yorkin, Marcie Young Cancio, Rishan Leak, Bianca Velasquez, Paul Hefti

Absent:

None.

Welcome Guests:

Brad Post, Maureen Richardson, Maria Estrada Ramsay.

Agenda:

Approve August, September, October 2024 Minutes: all.

Glenn moved to approve. Ian seconded

Ian's term was renewed for 1 more year.

Kerri nominated; John W. seconded.

Andy is coming off of the board this meeting.

Operations Director Report: Ebay

Ebay was on the air and did not attend the meeting. He submitted his Programming Updates.

Program highlights:

- November was Native American Heritage Month with some essential artists featured.
- Music Meets Movies had its best turnout since January 2020. The movie was Heartworn Highways.

- KRCL 45 Anniversary Party was successfully held at The Commonwealth Room. The attendance was close to 450.
- KRCL's Year End Drive took place from 3-7 December. The 45th Anniversary was celebrated on-air with songs from 1979.
- KRCL's annual Top 100 Albums of 2024 runs on December 16 and replays on January 1.
- Many listeners reached out with positive comments about the programming following the November election.

Treasurer's Report: John W.

- October financials were available for analysis.
- KRCL is in good shape as of October.
- Gavin did a great job with the budget.
- 2025 Budget submitted for approval.

Glenn moved to accept, John W. seconded. All approved.

General Manager Report: Gavin.

- Harry Shearer did a shout out for the up-coming screening of This is Spinal Tap.
- Margrit Schneider is leaving as chairperson of the Community Advisory Board. Amy May will replace her.
- John J. will attend this meeting in 2025. Kerri used to attend.
- KRCL needs a new website.
- There has been an uptick in app downloads since the UTA ad.
- Gavin has submitted a balanced budget proposal for 2025. He and Kerri engaged Brock CPA moving forward.
- Switching health care in 2025.
- The employee handbook needs a revision.
- GIV is charging KRCL \$5,000 for utilities in 2024.
- 2 storage units should be unnecessary by March 2025.
- Year End Drive raised over \$72,000 and we met our goal.
- We need to establish a policy to accept legacy gifts.
- Received \$5,000 from Bastain Foundation. 8 grant applications are still pending.
- 45th Anniversary party raised more than \$15,000.
- We are looking to increase underwriting in 2025.
- KRCL received Next Generation Warning System grant of \$462,000. Next steps are needed before equipment is ordered.
- RadioACTive is producing many grassroots holiday specials.

- Dave John of Living the Circle will be recognized at Utah Indian Center's Echoes of Solstice Gala.
- Rocky Mountain Community Radio is the most robust it has ever been.
- Many ideas were shared there with KRCL and they support the idea of establishing a newsroom.

Angela motioned to move into closed session. Andy seconded.

CLOSED SESSION
