


90.9FM • Salt Lake City
Wednesday, September 25, 2024
KRCL Board Meeting

Present:

Gavin Dahl, Kerri Hopkins, Ian Percy, Marcie Young Cancio, Paul Hefti, Glenn McMinn, John White, John Johnson, Bianca Velasquez, Risshan Leak

Absent:

Andy Yorkin, Ebay Hamilton, Angela Dean.

No Guests.

Agenda:

Approve August 2024 minutes: All.

John J. moved to approve. Glenn seconded. All voted in favor.

Treasurer's Report:

John W. said there were no surprises. Clicking along.

- KRCL Record Sales generated more than \$25,000.
- The Opportunity Drawing from Day in the Park netted \$1,000.

General Manager Report: Gavin

- Radiothon has a goal of \$201,000.
- Great meeting with the KRCL DJs beforehand.
- Some underwriting has renewed and more being pursued.
- Numerous challenge grants in place for Radiothon.
- Many important dates still to come in 2024: Anniversary Ale release at Fisher Brewing, the 45th birth party, December mini-Radiothon.
- Park City transmitter is fine. The problem appears to be the antenna.

- Rocky Mountain Community Radio conference is taking place. Gavin, Shell, Valene & John Johnson plan to attend.
- Gavin attended numerous other events and gave some station tours.

Operations Director Report: Ebay

- Ebay is on the air as Radiothon is underway.
- John Florence launched his new program on Utah Public Radio.
- TRAX advertising campaign starts 1 October.

Kerri motioned to move into closed session. Ian seconded.

CLOSED SESSION

Kerri motioned to adjourn, Ian seconded, all voted in favor.

