



90.9FM • Salt Lake City

Wednesday, July 31, 2024

**KRCL Board Meeting**

### **Present:**

Gavin Dahl, Ebay Hamilton, Kerri Hopkins, Ian Percy, Marcie Young Cancio, Angela Dean, Paul Hefti, Bianca Velasquez, Risshan Leak.

### **Absent:**

John Johnson, John White, Glenn McMinn, Andy Yorkin.

### **Agenda:**

#### **No Guests**

#### **Approve May 2024 minutes: All.**

Bianca moved to approve, Ian seconded, all voted in favor.

#### **Treasurer's Report:**

No financial report this month as John W. is on vacation

#### **General Manager Report: Gavin**

- CPB has approved our audit.
- Some corrections should help us with Charity Navigator.
- We are considering a direct mailing campaign to target KRCL's lapsed members.
- We are examining what constitutes membership and whether it needs to include a monetary contribution or simply volunteering time.
- Further debate should be a discussion item for the Community Advisory Board.
- Margrit Schneider is stepping down as the chair of the Community Advisory Board and Amy May is taking over.
- Underwriting tracking is under focus along with grant writing and proposals.

## **Operations Director Report: Ebay**

- The Spring Drive was extended to 5 days and exceeded the goal of \$65,000.
- Summer has many outreach opportunities for volunteers with lots of tabling at events.
- Shannalee is doing live remotes on Saturday Breakfast Jam.
- Gavin and Ebay met with the Radio Research Consortium as they do every few years. "Cumes in Crisis" shows a downward trend overall in radio for the last eight years.
- Special Juneteenth, 4<sup>th</sup> of July, and Pioneer Day programming.
- A few programs are departing and being replaced by new ones and hosts.
- City Weekly featured Local Music scene including a great feature about KRCL's programming and highlighting Ebay's involvement over the years.
- Day in the Park is returning, now at the Peace Gardens on September 7. Seven performers are booked, multi-cultural event with foods trucks and more.

Kerri motioned to move into closed session to discuss facilities and strategic planning, Ian seconded, all voted in favor.

## **CLOSED SESSION**

Kerri motioned to adjourn, Ian seconded, all voted in favor.

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