



**Wednesday, September 28, 2022**  
**KRCL Board Meeting Agenda**  
**Meeting in person and via Zoom**

**Attendees**

Ebay Hamilton- Operations Manager

Gavin Dahl- General Manager

Ian Percy- Chair

Amber DeBirk- Vice Chair

Kyle Gish- Treasurer

Kerri Hopkins- Secretary

Risshan Leak

Glenn McMinn

Andy Yorkin

Aldo Arnone

Angela Dean

**Absent:**

John Johnson

Chip Luman

**Meeting Notes and Minutes**

**Welcome Guest(s)**

- Marcie Young Cancio from Amplify Utah

**Approve August 2022 minutes: All**

- Glenn motioned to approve, Amber seconded, all voted in favor.

## **Financial Review:** Kyle

Overview for financials for August:

- Overall continuing to trend in positive direction.
- YTD Actuals are ahead on membership and grants.
- Trailing slightly behind projections on underwriting.
- Overall expenses are up in some areas but down in others with staff changes.
- Forecast has been updated with PMC and continues to show improvement and is on track with budget. We need a strong fall radiothon.

## **Operation Manager's Report:** Ebay

- 909 Block Party Recap
  - 13 local organizations participated.
  - Approximately 500 people attended. Big potential for future events
  - Zissous played full set after RadioActive
  - Record sale was the biggest ever \$19, 757 exceeding the \$15k goal
- Music Meets movies at Brewvies
  - 47 public and 16 hifi club members attended “The Kids Are Alright” in September.
  - Dave Grohl’s film “Studio 666” on October 13<sup>th</sup> hoping for appeal outside of KRCL’s current audience.
- Fall Radiothon
  - Drive will October Show goals worked out and pitch coordinators. Gifts Goal of \$260. New shirts with Living the Circle, KRCL Holiday sweatshirt, Fall Design by Leo Espinoza, Could Party (Glenn suggested the limited run like the quail shirt. RadioActive package with cups, coffee and other goodies.
  - Pre-thon10/3-10/9 new sustainer week will get \$50 to Egyptian Theatre.
  - 10/10-10/13 new merch giveaways on social media. Amber suggested having DJs as models for social media.
  - Volunteer meeting 10/11
- Circus Brown’s 20<sup>th</sup> anniversary was last week.
- Donna Land Moldinado passed away last Sunday. She was the first ever employee of the station. Donna was representing underserved communities. Living the Circle of Life was her first show. There will be a segment on RadioActive on Thursday, and more on Living the Circle of Life on Sunday. A memorial service is being planned.

## **Director's Report:** Gavin

- Becky is starting a new job at the U. Friday is her last day on staff. In the short term, Gavin reached out to Haley to fill in with bookkeeping until the end of the year on a contract. Met with Trina, Erin and PMC to discuss need of position.
- Grants:
  - 909 day reporting will be complete tomorrow.
  - \$4k general operating grant from SLC Arts Council
  - \$170k grant application to state of Utah
- Gavin is having lunch with Steven Hollbrook next week.
- Met with Tristin to discuss background on HR and personnel. Also talked about CPB restricted funds , NPR affiliation.
- Affiliations update
  - NPR membership will be renewed \$19k/yr which can be used towards CPB restricted funds. Attended the annual meeting remotely (250 member stations)
  - Public Radio Music Day 10/26
  - Western States Public Radio- will do trainings on 10/26
  - Public Media for All – EDI campaign. Consider best practices for hiring.
  - Rocky Mountain Community Radio- 18 member stations in CO, NM, WY, UT. Annual conference 11/9-11/11 in Grand Junction. There is up to \$1k available for staff to attend.
  - Silicon Slopes Summit is this week. Laura was invited but Gavin will attend.
  - Staff holidays – Currently 10 paid holidays in handbook. Staff all feel station should add Indigenous Peoples Days and Juneteenth. (bringing it from 10-12) Indigenous People’s Day will be added this year and review handbook before next spring.
- End of Year event on Friday 12/2. More details soon on fundraiser at Commonwealth Room.

Ian motioned to enter closed session, Andy seconded, all voted in favor.

CLOSED SESSION

Facilities: Ian

Kerri motioned to adjourn the meeting, Andy seconded, all voted in favor.

