



Wednesday, May 25, 2022
KRCL Board Meeting Agenda
Meeting in person at the station and via Zoom

Attendees

Ebay Hamilton- Operations Manager

Ian Percy- Chair

Kerri Hopkins- Secretary

Amber DeBirk- Vice Chair (zoom)

Aldo Arnone

Glenn McMinn

Risshan Leak

Angela Dean

John Johnson (zoom)

Andy Yorkin

Absent:

Chip Luman

Kyle Gish

Meeting Notes and Minutes

Approve April 2022 minutes: All

Aldo, Ian, Motioned to approve, seconded, all in favor.

Financial Review: Aldo (filing in for Kyle)

- Good cash position
- Revenue a little behind budget, \$63k but grants are ahead with unexpected
- Expenses are slightly higher than budget
- Ian talked to Kyle about getting things sorted out with Trina and Morgan to be sure there is consistent tracking between budget and actual receivables
- Amber met with Trina and Morgan to review billings and things should auto-correct moving forward. Becky is taking on monthly billing. Trina, Morgan and Kyle are working out reconciliation.
- Bill will let us know about upcoming engineering expenses.
- Angela asked if there was a trigger point for purchase over a certain point to need approval. This will need to be tightened up until there is a new GM in place. Anything over \$1000. Ian proposed sitting down with Kyle, Ebay, Glenn, Aldo to get a handle on the budget, also looping in Bill
- Annual audit is underway

Director's Report: Ebay

- Radiothon ended at \$238k. Traditionally afterwards we bring in another \$15k. and we're on track to bring in \$248k, \$17,570 of that was in challenge grants.
- Pick-up party was only about 70-75 people picking up gifts, with additional people stopping by daily to pick up thank you gifts.. They will start mailing the rest of the gifts at the end of the month
- 1587 donations made by 1382 people. 40 different states, 23 new HiFi (66 total) 230 new donors
- Blackfeather whiskey- 5/28 Bourbon, Burgers & Blues (donating proceeds to KRCL)
- Underwriting as of 5/18 \$12,401
- June UW goal \$11,100
- Cara Jean is taking a full-time job with Art Access and will leave KRCL – a lot of her work will move to Trina, not going to rush to fill the position should be a decision for the new GM.
- Programming- 2nd month over 73k listeners per week which is up from last years average- highest since 2016
- New DJs – living the circle of life on Sundays,
- First band in the space last Friday, another one this Friday
- A couple of live remotes at Kilby Block Party and Living Traditions. Planning a few more live remotes this summer including monthly farmers.
- Focusing on the new branding, website update

- Looking to get a dip jar for live remotes, credit card fees are down so we're going to have it for events.
- Going to be in the upcoming SL Magazine- Best of the Beehive- they came and did a photo shoot of new space.
- Ian asked could doing an Instagram live for live bands. Ebay said we can get interns to do some of that.
- Summer radiothon dates are potentially 7/13-7/15 with a possible Saturday. A summer drive or community drive with gifts for good. Hoping to raise \$60k

Ian motioned to go into closed session, Kerri seconded, all voted in favor.

Closed Session:

HR: Glenn

Facilities: Ian

Risshan motioned to adjourn, John seconded, all voted in favor.

Next meeting: Wednesday, June 22 at 4:00 at the station.

