



Wednesday, March 23, 2022
KRCL Board Meeting Minutes
Meeting at station with Zoom option

Attendees

Ebay Hamilton- Operations Manager

Ian Percy- Chair

Kyle Gish- Treasurer

Kerri Hopkins- Secretary

Aldo Arnone

Glenn McMinn

Risshan Leak

John Johnson

Chip Luman

Amber DeBirk

Absent:

Guests:

Angela Dunn

Andy Yorkin

Meeting Notes and Minutes

Approve February 2022 minutes: All

- John motioned to approve, Aldo seconded, all voted in favor

Financial Review: Kyle

- Forecast still on budget for most categories
- EIDL Loan is not reflected yet but should be next month
- Membership is ahead
- Underwriting is slightly behind due to event cancellations with Omicron
- Invoicing issues are being resolved and new procedures are being put in place

Station Updates:**Underwriting:** Amber/Trina

- Trina, Morgan and Amber are meeting weekly
- Exploring the possibility of getting software/subscription to get more listener data to help with fundraising/ capital campaign
- A few new big underwriting contracts have been secured

Director's Report: Ebay

- Monthly themes: February- Black History, March- Women's History, April- Volunteer Month, May-Mental Health Awareness
- Almost everyone is back live on and trained on new equipment
- Radiothon runs 4/22-4/30 with an Earth Day kick-off. "Live & Local" theme with new shirt designs. Some volunteers answering phones, Tuesday will be DJ day where they will answer calls
- Amber suggested getting behind the scenes video of Radiothon to be used in future capital campaign appeals
- Pick-up Party will be on May 12th
- Block Party will be on 9/09 and will include the CD & Record sale

John motioned to go in closed session to discuss HR matters, Amber seconded, all in favor.

Closed Session:

Risshan motioned to adjourn the meeting, John seconded, all voted in favor.

