



Wednesday, June 22, 2022
KRCL Board Meeting Agenda
Meeting in person and via Zoom

Attendees

Ebay Hamilton- Operations Manager

Ian Percy- Chair

Kyle Gish- Treasurer

Kerri Hopkins- Secretary

Risshan Leak

Glenn McMinn

Andy Yorkin

John Johnson

Angela Dean

Absent:

Amber DeBirk- Vice Chair

Aldo Arnone

Chip Luman

Meeting Notes and Minutes

Approve May 2022 minutes: All

- Angela motioned to approve, Glenn seconded, all voted in favor

Financial Review: Kyle

High level overview for YTD financials as of 5/31/22:

- Working on forecast. Top line low in underwriting (\$136k vs initial forecast of \$180) other stations are mentioning similar issues.
- Overall, still strong cash position \$900k now, \$700k by end of the year.
- Expenses – health insurance is higher, with more employees opting in.
- Ian pointed out that we're only losing about \$25k this year, due to lower revenue projections.
- Angela asked about the reporting vs documentation of the underwriting. Deficit is based on goals, not on discrepancies in collecting on pledges. Are challenge grants tracked in underwriting or in Radiothon totals? Some misalignments with where things are tracked. Improved process should clear up future discrepancies.
- Kyle has been working with Becky and Trina to get account processing off Trina's plate.
- Ian said to share UW projections ahead of the next EC meeting to look at as part of the budget.

Director's Report: Ebay

- Lara Jones and Valene won an award through SPJ for best public affairs talk show. Thanksgiving episode with indigenous focus- link online
- Barbie's last Vagabond Radio show last night. Next week the later shows will move forward into the timeslot. She's sad to go but will continue to sub shows.
- Live remotes over the summer. Downtown farmers market one a month- first one this Saturday! Still need someone at the station during the remotes.
- Juneteenth soul part was a success.
- More conversations about the 9/09 day. Focused on parking lot not full block. GIV will let them use the retail space next door for record sale.
- Year end event- already on the budget. Local bands and maybe a regional touring act or headliner who will bring in a bigger crowd. Talked with Darrin at the State Room Leaning on soul music. Aiming for 12/3. 43rd anniversary \$43 ticket. Trying for the Union as a venue.
- Music meets movies- there will be 5 months of movies. Not currently in budget, but events will bring new revenue. One with Utah Film Center screenings will kick off the series on July 29th with "Summer of Soul" at Liberty Park. The rest will be ticketed events at Brewvies.
- Summer drive- doing 4 days 7/13-7/18. Bringing back the quail bumper sticker by Leo Espinoza. Will put it on a limited edition t-shirt printed by Huge Brands. Shirts available for the 'pre-thon' \$100 for the shirt and bumper sticker. Summer drive also leans on gifts for goods. Adding Bike Collective this year.

- Membership- Morgan is going PMDCM conference in Chicago. Costs are mostly covered through a scholarship she received. It's THE conference to go to. Community connection newsletter is back this month.
- First in person HiFi event- mural walk 5-6 showed up. Looking for more things to invite the members. HiFi club members have been giving testimonials to run year-round soft pitches.

Ian motioned to enter closed session, Risshan seconded, all voted in favor.

Closed Session:

HR update: Glenn

Building update: Ian

Kerri motioned to adjourn the meeting, Andy seconded, all voted in favor.

