

Wednesday, February 23, 2022 KRCL Board Meeting Minutes Meeting at station with Zoom option

Attendees

Tristin Tabish- General Manager

Ian Percy- Chair

Kyle Gish- Treasurer

Kerri Hopkins- Secretary

Aldo Arnone

Amy McMinn

Glenn McMinn

Risshan Leak

John Johnson

Amber DeBirk (zoom)

Absent

Chip Luman

Meeting Notes and Minutes

Approve January 2022 minutes: All

• Motioned, seconded, all voted in favor

Financial Review: Kyle

- Expense and income are in line with the budget
- Still sitting at a strong cash position
- Aldo reported on the EIDL loan that was declined, but they put it back in for consideration.

New Board Positions

- Ian motioned to have Amber join the executive committee as the vice chair, Amy seconded, all voted in favor.
- Ian motioned to extend Aldo's term for 1 year. Kerri seconded, all voted in favor.
- Glenn McMinn introduced himself to the board. Kerri motioned to add him to the board, Ian seconded, all voted in favor.

Staff Reports:

Membership: Morgan

- Goal is to build relationship with donors/members.
- Fundraising and messaging calendar across platforms set for next year.
- Amber asked about switching to EFT account transfers instead of credit cards. This
 is a long-term goal, but takes a lot to set up initially.

Underwriting: Trina

- Met underwriting goals in the first 6 months (ahead of schedule)
- Restructured some of the pricing and package option. Focus on annual renewals.
- Risshan asked if there was a landing page on the website that lists underwriters so that people can see a list of who underwriters are. Amber asked if there was an option to have a page with underwriters hyperlinked. Eugene said we've had it in the past and could build that again soon.

Director's Report: Tristin

- Tristin thanked Shell, Eric and Eugene for their commitment and how they have been dedicated to the station and stepped up.
- New studios
- Large grant requests are in to a few foundations.
- Capital Campaign Committee: board should think about possible members
- Tristin talked about her motivation for transitioning in her career and thanked the board and staff
- Eugene offered a thank you on behalf of the staff

Everyone thanked Amy for her service to the board, on her last meeting.

lan motioned to go in closed session to discuss HR matters, Kerri seconded, all in favor.

Closed Session:

Kerri Motioned to adjourn the meeting, Aldo seconded, all in favor.