

Tuesday, October 26, 2021 KRCL Board Meeting Minutes Via Zoom

Attendees

Tristin Tabish- General Manager Aldo Arnone- Chair

lan Percy- Vice Chair

Kyle Gish- Treasurer

Kerri Hopkins- Secretary

Amber DeBirk

Amy McMinn

Risshan Leak

Absent

John Johnson Chip Luman

Meeting Notes and Minutes

Approve September 2021 minutes: All

Amber motioned to approve, Aldo second, all voted in favor

Financial Review: Kyle

• Membership revenue number is a correction from write-offs from unpaid pledges. New membership manager is going to work on getting people switched to checking account payments. "MyKRCL" is a member login that people can use.

- Payroll is slightly higher due to new hires.
- Will address shipping costs for radiothon items.
- Tristin is working on the budget for the board to work on before the November board meeting.
- Amber suggested looking into a text to donate option. The new membership manager will be working on that.

Director's Report: Tristin

- Fall Radiothon: pop-up studio set up in the office. Added Friday as an extra day. Everyone is super excited and well prepared. DJs are excited to sue the temp space. Vaccinations are required to go back to live broadcast. Everyone was okay with it. Board challenge grant- give if you haven't. Thank you gifts- cool art work.
- Year-end membership campaign- 3 days with a social impact focus.
- 2022 budget- staff sallies are better than 5 years ago.
- Capital Campaign outline/timeline. Tristin is working to have a solid development team in place before we start, and wants to retain staff. Cara Jean has been working with foundations. Robert Rendon from Zions Bank foundation was excited about the project being in the Guadalupe neighborhood.

Aldo motioned to go into closed session, Ian second, all in favor

(Closed Session)

Facilities report: lan

Kerri motioned to end the meeting, Aldo seconded, all in favor.