

Tuesday, May 25, 2021 KRCL Board Meeting Minutes

Attendees

Aldo Arnone- Chair

Ian Percy- Vice Chair

Kerri Hopkins- Secretary

Kyle Gish- Treasurer

Amy McMinn

John Johnson

Chip Luman

Risshan Leak

Amber DeBirk

Absent

Tristin Tabish- General Manager

Meeting Notes and Minutes

Approval of Minutes:

Amber motioned to approve April 2021 minutes, Amy seconded. All voted in favor.

Financial review: Kyle

- Underwriting is trending up.
- Received an additional CPB CARES fund grant
- Payroll slightly over but Kyle is checking with accountants to see how people are coded.

Director's Report: Kerri reported on behalf of Tristin

- A great April at the station. We're sponsoring events again as they start back up.
- Underwriting update: Trina has been hired and we're working with a national underwriting consultant to do an audit to determine budget forecasting benchmarking for goals, optimizing on-air and digital scheduling, pricing, types of clients to pursue, etc.
- Moving Update physically moved out of the station by 5/31. On air spots about the move starting this week and postcards being mailed. Moving into office space the first week of June.
- KRCL's FCC license renewal is underway.
- RadioActive update: Billy Palmer has resigned from his position as he pursues
 the District 2 Salt Lake City Council seat. RadioActive will take a summer hiatus
 to restructure for the future. Music will air during the 6:00 hour and Lara will
 continue to feature local organizations.

Kerri Motioned that we go into a closed session, Amy seconded, all in favor

CLOSED SESSION:

Facilities report: Ian

Aldo motioned to adjourn the meeting, Ian seconded. All voted in favor.

Next meeting will be on Tuesday, June 22nd at 4:00pm via zoom