



Tuesday, June 29, 2021
KRCL Board Meeting Agenda

Attendees

Tristin Tabish- General Manager

Aldo Arnone- Chair

Ian Percy- Vice Chair

Kerri Hopkins- Secretary

Kyle Gish- Treasurer

Amy McMinn

John Johnson

Chip Luman

Risshan Leak

Amber DeBirk

Trina Baghoomian- Director of Sponsorship and Special Events

Absent

Chip Luman

Meeting Notes and Minutes

Approve May 2021 minutes: All

Ian motioned, Amy seconded, all in favor.

Financial Review: Kyle

- Things are trending well. Membership is down a bit. Other revenue sources have made up for that. Underwriting is up, and other relief funds have helped. Move costs have come in lower. Balance sheet – strong cash position.
- Forecast for the year is looking solid with a good cash position. Aldo shared that EIDL was approved for \$150k and is still in processing but we should receive it soon.
- Tristin budgeted \$50k for moving expenses but the total came in closer to \$30k. It was a larger undertaking than anticipated, so Eric was given a raise and title 'manager of volunteers and facilities.' Bill and other staff were given bonuses. Programming staff working from home were given stipends to support their accommodations.
- Membership has been hard to forecast. Sustainer income between radiothons are being adjusted. Summer drive is off with the move and radiothon will be back in October.
- Amy asked if any of the temporary studio amenities will be able to be used in permanent home.

Facilities report: Ian

- Moved into new office. Broadcasting remotely. Buildout of studios is going well and should be done soon. Still needs finish work and then Bill will need to build out equipment. Should be broadcasting from there by September. The space looks great and feels purposeful. Hopefully we can get a tour in a few weeks once drywall is done. Maybe the July board meeting can be held there.
- New build design charrette with an architect coming soon. Trying to get an MOU on the land donation within the next month. Timeline- start development next spring.

Director's Report: Tristin

- Thanks to the Board for accommodating a later EC and Board meeting this month
- Recent Audience #s are the highest they've been in a few years. Our average in the last 2 months has been 75k per week. We need that to bring up the average for the year. (500-1000 are streaming- the rest via broadcast) Would like to look into the mobile app numbers.

- Juneteenth Soul Party special- It was amazing- it's archived so you please check it out if you haven't. We'll be partnering up with Sundance for a Soul Party broadcast.
- RadioACTive summer break. Laure has become the "Director of Social Impact" to help quantify and qualify the social impact in addition to producing RadioActive.
- Farewell to Haley (financial audit, FCC renewal, PPP forgiveness #2, office role)- had a going away party for her. She found a position with ACLU as she finishes her MPA. She'll stay part time to help with backend membership and other bills, accounting, etc. Tristin will take on radiothon planning. We are losing an amazing employee and the position is posted nationally. Hopefully we can get a great candidate with specialized membership management experience. Amber pointed out that it will be great for the new candidate to have development experience. Part time office manager is helping with calls, etc..
- Welcome Trina! Started June 1st. Working on gathering information for the next 3 months and will then pitch an underwriting plan. She has worked closely with Beverley- the underwriting consultant, for onboarding and looking ahead.

Aldo: Future board membership

- Amy and Aldo are off February 2022, Chip in August 2022. They're looking for their own replacements, but we need to look into expanding the board.
- Other members should look for potential members and refer to the matrix that Amy and Tristin put together. Focus on skills we need now and what we might need in the future. Marketing, banking, etc..

We may move the July EC and Board meetings a week early to tour the new space and board meeting. Potential social at studio in September.

Aldo motioned to adjourn, Kyle seconded, all voted in favor.

