



90.9FM • Salt Lake City
Wednesday, September 27, 2023
KRCL Board Meeting

Present

Gavin Dahl- General Manager, Kerri Hopkins - Chair, John White- treasurer,
Glenn McMinn, Ian Percy, Angela Dean, Andy Yorkin, Chip Luman

Absent: Marcie Young Cancio , Risshan Leak, John Johnson, Kyle Gish

Agenda

Welcome Guests: Paul Hefty- former volunteer DJ back in Utah after 20 yrs in CA.

Approve August 2023 minutes: All

- John W moved to approve, Glenn seconded, all voted in favor.

Financial Review: John White

- Account signees were updated at both banks and a CD was opened. All accounts are in good financial standing.

General Manager Report: Gavin

- Fall Radiothon starts Saturday 10/14. Goal of \$225k. Asked for board support for phone banking pre-thon.
- Punk Rock Farmer Dinner is sold out.
- Holiday Soul Party 12/9 at the Commonwealth Room.
- Roof leak investigations continue with plumbers, roofers and GIV.
- Engineering update- submitting to next generation warning system grant from FEMA and CPB. New part time member of the production/tech team.

- Met with NPR rep and notified them that we are leaving as of 9/30/23.
- Ian asked about ROI of new membership position.

Operations Director Report: Ebay

- 909 Day was a success. 15 vendors, including free screen printing from Huge Brands. News coverage from Fox 13 and KPCW. Record sale was a success and raised \$28k, exceeding the goal.
- Music Meets Movies back at Brewvies with good attendance.
- Listenership details: Overall listenership to radio is down nationwide. Cumulative numbers are down overall, even though their membership is strong. Change in listening is not due to programming. There are fewer listeners, but support is strong among members. Marketing to current listeners/core demographic is as important as reaching new audiences. The board and Gavin discussed adding some money to the 2024 budget for marketing and the possibility of another full-time staff member in the second half of the year.

Other business: Kerri

- Board membership & Officers: The board was reminded about recruiting to meet needs of organization and that we will need new officers (secretary and vice chair) in January 2024.
- No October board meeting due to Gavin and John W being away at the Rocky Mountain Community Radio Conference. EC will still meet on 10/18.
- No November Board meeting. EC will meet on 11/15 for 2024 budget proposal and 11/29 for budget revisions.
- December 13th full board meeting to approve 2024 budget.

Ian motion to move into closed session to discuss facilities, Kerri second, all voted in favor.

CLOSED SESSION

Kerri motioned to adjourn, Ian seconded, all voted in favor.

